Panel Discussion: New Graphic Novels for Libraries and Classrooms

Thank you for joining us today.

Panel Discussion: New Graphic Novels for Libraries and Classrooms will begin at 1 p.m. CDT. Until then, enjoy the silence!

Today’s panelists:

Traci Todd, Senior Editor
Mark De Vera, Sales and Marketing Coordinator
J. Torres, Graphic Novel Creator
Scott Chantler, Graphic Novel Creator
Ailen Lujo, Director, Book Trade Marketing
Kelly Coyle Crivelli, Library Marketing Manager
Dan Verdick, Vice President Marketing & Communications

ABDO

Download a list of the titles featured in today’s presentation at
www.booklistonline.com/PanelDiscussion

VIZ MEDIA
2013
Manga and Comics for Libraries
UglyDoll: Goin’ Places

July 2013
$7.99
978-1-4215-5522-5

- Featured at Free Comic Book Day 2013
- Award-winning UglyDoll creators PLUS great comic artists and illustrators
- Full promotional cooperation from Pretty Ugly, Inc.

Join the Uglydolls as they rocket into space, travel back in time, and sail the seven seas. Or at least one of them.

Monsuno: Combat Chaos

Vol. 1: The Moto Mutants

June 2013
$7.99
978-1-4215-4941-5

- Animated series on NickToons since Spring 2012
- Toy program through JAKKS and trading-card program through TOPPS

Long before Chase had ever heard of Monsuno, scientists were performing extensive tests on the all-powerful Monsuno essence. One such scientist, Dr. Moto, tried to create Monsunos of her own, but the experiments went horribly wrong. Trapped in an icy lab for years, Dr. Moto has continued her terrible experiments. Chase, Bren and Jinja have no idea about the horrifying creatures they are about to stumble upon.
Panel Discussion: New Graphic Novels for Libraries and Classrooms

Max Steel
Vol. 1: The Parasites
September 2013
$7.99
978-1-4215-5523-2
- Multi-million-dollar brand from Mattel to roll out over 2013
- Animated Series on Disney XD
- Gaming-enabled website
- Toy program w/ custom displays
- Trailer for series on YouTube: http://youtu.be/SGunMiGxuBq

Hello Kitty®
Vol. 1: Here We Go!
October 2013
$7.99
978-1-4215-5878-3
Hello Kitty’s first time in graphic novel format!
In this volume:
Hello Kitty’s got things to see, places to go!
Come along as she goes on safari, climbs the Himalayas, spans the globe, and travels in and out of library books!

ONGOING SERIES

Mr. Strong: Good Thing I Came Along!
($6.99 each)
Mr. Strong rescues a dog, joins a pirate crew, cleans up Dillydale Gulch, stars in a music video, throws a dinner party, and still has time to get to the gym. Is it any wonder he’s Dillydale’s resident hero?
978-1-4215-4073-3

Pokemon Black and White series
($4.99 each)
- The latest Pokemon series, published closer to Japanese release schedule
- Vols. 1–8 have sold over 112,000 units in the U.S. (Bookscan 9/12)
Vol. 9: 978-1-4215-5893-6
Vol. 10: 978-1-4215-5894-3
Vol. 11: 978-1-4215-5895-0

Winx Club series
($6.99 each)
Meet the Winx Club, a group of beautiful fairies who fight evil using their unique magical powers! As they battle scary monsters and troublemaking witches, the girls become stronger fairies and closer friends.
Vol. 6: 978-1-4215-4203-4
Vol. 7: 978-1-4215-4204-1
Vol. 8: 978-1-4215-4205-8
Vol. 9: 978-1-4215-4206-5

Tiger & Bunny
April 9, 2013
$9.99
978-1-4215-5561-4
Art: Mizuki Sakakibara
Planning Story: Sunrise
Original Script: Masafumi Nishida
Original Character Design: Masakazu Katsura
- 26-episode series streams on Hulu, VIZ Anime and Anime News Network
- Full-length animated movie, Tiger & Bunny – The Beginning to be released by VIZ Media on Blu-Ray and DVD, October 2013

“Has the potential to be the kind of smash hit we haven’t seen in a long time”
—Zac Bertschy, Anime News Network

03/12/2013
Panel Discussion: New Graphic Novels for Libraries and Classrooms

**Rurouni Kenshin Restoration, Vol. 1**
June 4, 2013
$9.99
978-1-4215-5231-6

*Story & Art: Nobuhiro Watsuki*
- Volumes 1-28 have sold through over 1,400,000 copies in the U.S. to date (BookScan 11/12)
- Featured title in 2013 Free Comic Book Day promotion
- On ICv2’s Top Ten Manga Properties list (07/06)

**Collectability bonus: Only 2 volumes!**

**Sunny, Vol. 1**
May 21, 2013
$22.99
978-1-4215-5525-6

*Story & Art: Taiyo Matsumoto*
- Featured title in 2013 Free Comic Book Day promotion
- On ICv2’s Top Ten Manga Properties list (07/06)

- "[Matsumoto draws] in a style that’s an evolutionary step of manga." — Giant Robot magazine
- "[Matsumoto’s] approach [is] unlike any other modern Japanese, or American, cartoonist. His work stands out from among his peers’ like a weedy, spindly B&W giant.‖ — Paul Pope, creator of *Batman: Year 100*

**Dawn of the Arcana**
$9.99 – 9 volumes
- Made 2013 YALSA Great Graphic Novels for Teens list
- Available digitally for checkout on April 1 through Comics Plus Library Edition

**Kamisama Kiss**
$9.99 – 13 volumes
- Anime now streaming on Funimation.com!
- "Kamisama Kiss is nothing if not consistent, and this set of books continues its entertaining, charming, and sometimes funny story. With an upcoming anime version, it seems that this series is getting the positive attention it deserves." — Anime News Network

**HOT SHOJO AT THE MOMENT**

**Demon Love Spell**
$9.99 – 2 volumes
- From creator of hit series *Ai Ore!* and *Sensual Phrase*
- Supernatural romance for teens

**Strobe Edge**
$9.99 – 3 volumes
- One of the most fan-requested acquisitions of the past few years
- Multi-perspective storyline adds to richness of characters

**LAST FALL’S BIG SHOJO RELEASES**

**Voice Over! Seiyuu Academy**
$9.99, Rated T
- Maki Minami’s 17-volume series has sold through over 119,434 copies to date (BookScan 1/13)
- Will appeal to fans of *Glee*, *Fame*, and other artistic dreamer types
- Anime fans will be intrigued by voice-over component

**Happy Marriage?!**
$9.99, Rated M
- For fans of *Shojo Beat*
- Often requested on social media by fans of *Shojo Beat*

**Midnight Secretary**
$9.99, Rated M
- Will please fans of *Twilight*, *True Blood*, and *True Blood* with its smoldering vampire storyline
- Complete series is 7 volumes, therefore is easily collectable

**Sweet Rein**
$9.99, Rated T
- Seasonal appeal with a Christmas theme
- Romantic comedy with elements of urban fantasy

**Sweet Rein**
$9.99, Rated T
- Seasonal appeal with a Christmas theme
- Romantic comedy with elements of urban fantasy

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KIDS CAN PRESS

Panel Discussion: New Graphic Novels for Libraries and Classrooms

03/12/2013

J. Torres
Graphic Novel Creator

Scott Chantler
Graphic Novel Creator

Kids Can Press has built up a diverse line of graphic novels offering everything from historically based works to fantasy, adventure, and mysteries.

— Brigid Alverson, Publishers Weekly

Introducing J. Torres
Writer of the Bigfoot Boy series

J. Torres won the Shuster Award for Outstanding Writer for his work on Batman: Legends of the Dark Knight, Love as a Foreign Language and Teen Titans Go. He is also the writer of the Eisner Award-nominated Alison Dare and the YALSA listed Days Like This and Lola: A Ghost Story.

Secret Origins: Shazam
Panel Discussion: New Graphic Novels for Libraries and Classrooms

Secret Origins: Sasquatch

03/12/2013
Panel Discussion: New Graphic Novels for Libraries and Classrooms

**Bigfoot Boy series**

- *Into the Woods*
  Written by J. Torres
  Illustrated by Faith Erin Hicks
  Ages 7-10
  HC: 978-0-54403-711-2
  PB: 978-0-54403-712-9

- *The Unkindness of Ravens*
  Written by J. Torres
  Illustrated by Faith Erin Hicks
  Ages 7-10
  HC: 978-0-54403-713-6
  PB: 978-0-54403-714-3

Available Fall 2013

**Praise for Into the Woods**
*Bigfoot Boy series, Book 1*

“... magic, humor and just a hint of menace. ... This one gets everything just right. Be prepared for young Sasquatch fans roaring for more.”
— Kirkus Reviews, Starred Review

“A solid introduction to a new adventure series, and young readers will clamor for a second volume.”
— Booklist

“The rich, expressive full-color artwork shines, adding humor and ably carrying the story.”
— School Library Journal

**Introducing Scott Chantler**
Creator of the *Three Thieves* series

Scott Chantler is the Joe Shuster Award-winning cartoonist of the graphic novels 'Two Generals and Northwest Passage' and of the *Three Thieves* graphic novel series. In addition to being a popular commercial illustrator, he teaches Writing for Graphic Novels at Max the Mutt Animation School in Toronto.

**Secret Origins: The Warlord**

- *Warlord*

**Secret Origins: Douglas Fairbanks and The Mark of Zorro**

- *The Mark of Zorro*
Panel Discussion: New Graphic Novels for Libraries and Classrooms

Secret Origins: Douglas Fairbanks and The Mark of Zorro

Secret Origins: The Fugitive

Three Thieves series

Tower of Treasure
By Scott Chantler
Ages 9-12
HC 978-1-55453-414-2
PB 978-1-55453-415-9

The Sign of the Black Rock
By Scott Chantler
Ages 9-12
HC 978-1-55453-416-6
PB 978-1-55453-417-3

The Captive Prince
By Scott Chantler
Ages 9-12
HC 978-1-55453-776-1
PB 978-1-55453-777-8
Panel Discussion: New Graphic Novels for Libraries and Classrooms

03/12/2013

Ailen Lujo
Director
Book Trade Marketing

Kelly Coyle Crivelli
Library Marketing Manager
Random House

Praise for the Three Thieves series

"... creates thrilling action sequences that don't sacrifice sense for sizzle, making this the kind of fantasy tale that can be relished by children of all ages."
— Quill & Quire, Starred Review

"... here's an animated, breathlessly paced adventure that's just hitting its stride."
— Kirkus Reviews

"... heaps of charm ... snappy, colorful artwork ..."
— Booklist

For more information on all of Kids Can Press’s graphic novel series, visit KidsCanPress.com

Before Watchmen

The controversial, long-awaited prequels to the best-selling graphic novel of all time are finally here: BEFORE WATCHMEN! For over 20 years, the back stories of the now iconic characters from Alan Moore and Dave Gibbons’ landmark graphic novel had been the subject of much debate and theorizing. Now, DC Comics has assembled the greatest creators in the industry to further paint the world of WATCHMEN.

DC Comics 2013

BEFORE WATCHMEN
• Prequels to the best-selling graphic novel of all time
• Watchmen has sold over 2 million copies
• Watchmen is one of TIME’s All-Time Top 100 novels

BEFORE WATCHMEN: COMEDIAN/RORSCHACH
ISBN: 978-1-4012-3893-3
Price: $29.99
Format: HC
Pub Date: July 16, 2013

BEFORE WATCHMEN: NITE OWL/DR. MANHATTAN
ISBN: 978-1-4012-3894-0
Price: $29.99
Format: HC
Pub Date: July 16, 2013

BEFORE WATCHMEN: MINUTEMEN/SILK SPECTRE
ISBN: 978-1-4012-3892-6
Price: $29.99
Format: HC
Pub Date: July 2, 2013

BEFORE WATCHMEN: OZYMANDIAS/CRIMSON CORSAIR
ISBN: 978-1-4012-3895-7
Price: $29.99
Format: HC
Pub Date: July 2, 2013

DC Comics 2013

Punk Rock Jesus

• Writer/artist Sean Murphy is a rising star who illustrated Grant Morrison’s Joe the Barbarian and Scott Snyder’s American Vampire
• Punk Rock Jesus has hailed acclaim as the next great Vertigo project, eliciting comparisons to Preacher and 100 Bullets
• Thought provoking story about a clone of Jesus created for a reality TV show, who rebels against his captors and becomes a punk rock revolutionary

The next Day Tripper
ISBN: 978-1-4012-3768-4
Price: $16.99
Format: TP
Pub Date: April 9, 2013

DC Comics 2013
Panel Discussion: New Graphic Novels for Libraries and Classrooms

DC Comics 2013

SUPERMAN: EARTH ONE

- A #1 New York Times Bestseller for 7 weeks, spent 27 total weeks on the list
- Has sold over 100,000
- Written by J. Michael Straczynski, the creator of the Babylon 5 television show, who was nominated for Best Original Screenplay by The British Academy of Film and Television Arts for the Clint Eastwood film, Changeling starring Angelina Jolie
- This line of original graphic novels features the industry's top writers and illustrators and their unique takes on DC's characters.

ISBN: 978-1-4012-2483-1
Price: $12.99
Format: TP
Pub Date: May 7, 2013

Also Available:
SUPERMAN: EARTH ONE, VOLUME 2
Price: $22.99
Format: HC
Pub Date: November 6, 2012

SUPERMAN: ACTION COMICS VOL. 1: SUPERMAN AND THE MEN OF STEEL

- The hardcover edition was a #1 New York Times bestseller
- Written by Grant Morrison, one of the most critically and commercially successful creators in the industry
- Features a young Superman's first year in Metropolis, a great jumping on point for new readers

ISBN: 978-1-4012-3547-0
Price: $16.99
Format: TP
Pub Date: May 7, 2013

Dan Verdick
Vice President, Marketing & Communications

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- Dinosaur Drama
- A Medical Mess
- Raging Robots

- Reading Level: Grade 4
- Interest Level: Grades 3-6
- Pages: 32
- Size: 7.25" x 9.25"
- Reinforced Library Binding

Written and illustrated by Dustin Evans

Main character Alex borrows his father’s pencil...from dad’s archaeology gear

Drawing-related hijinks & solutions ensue

Backmatter includes page on how to draw robots, knights, dinosaurs, and flying pigs

Fun, low-level stories that include a positive relationship between a boy and his dad, friendship themes, and adventures with the power of art

Graphic Shakespeare
With the Bard in theaters & on summer reading lists...

Graphic Adventures of Sherlock Holmes

The Boxcar Children Graphic Novels
Classic stories in graphic novel format

Ghostly Graphic Adventures
Fictional tales based on regional legends & haunted sites

Graphic Horror
Notable horror/comic artists and writers with Classic & original tales

Graphic Classics
Literary classics in easy-to-read graphic novel adaptations

Please take note!
Key Magic Wagon backlist series & titles

Graphic History
The Titanic, The Attack on Pearl Harbor, The Fall of the Berlin Wall, and more

Graphic Adventures: The Human Body
Alien meets kids, shrinks kids in order to tour this Earth species’ physiological highlights

Famous Firsts: Animals Making History
From Dolly: The First Cloned Sheep to Bud, the first dog to ride in a car across the US, when sticking your head out the window was not needed

 Presidents of the United States Bio-Graphic

And more...
Panel Discussion: New Graphic Novels for Libraries and Classrooms

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**Scooby-Doo Graphic Novels Set 3**

- Scooby-Doo and the Aliens of Area 19
- Scooby-Doo and the Night of the Unkend! (sic)
- Scooby-Doo is Jango, But No Jango!
- Scooby-Doo is Over the Boardwalk
- Scooby-Doo is Read All About It!
- Scooby-Doo in Yankee Doodle Danger

- Reading Level: Grade 2
- Interest Level: Grades 2-6
- Pages: 24
- Size: 7.75"x10.5"
- Reinforced Library Binding

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**Star Wars Digests Set 2**

- Star Wars Adventure: Boba Fett and the Ship of Fear
- Star Wars Adventure: Chewbacca and the Slaves of the Shadowlands
- Star Wars: Clone Wars Adventures Vol. 7
- Star Wars: Clone Wars Adventures Vol. 8

- Reading Level: Grade 4
- Interest Level: Grades 6-8
- Pages: 80
- Size: 3.25"x5.5"
- Reinforced Library Binding

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**Amelia Rules! Set 2**

- Amelia and her Three Kisses
- Amelia is Fireflies and Time
- Amelia is Heroes and Villains
- Amelia is Into Greenland
- Amelia in Joy and Wonder
- Amelia’s Life During Wartime

- Reading Level: Grade 3
- Interest Level: Grades 3-6
- Pages: 36
- Size: 7"x10.5"
- Reinforced Library Binding

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Instantly recognizable characters that provide low-level, fun mysteries

Mysteries are in the Common Core State Standards

What’s cooler than a talking dog, touring the US with your friends in a van, and both believing in ghosts while disproving them, too?

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Free Event Guide PDF for a Galactic Star Wars Event

May the 4th Be With You on 5/4/13!

- Event video tour taped at public library event
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- Children’s & YA ideas
- Complete series & bins list
- Star Wars Literacy @www.abdopublishing.com
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superpower@abdoengineering.com

Or watch for the follow-up e-mail from ABDO from this Webcast

Starring Marvel & Star Wars

Report on our 10-school pilot program combining After School & ELL

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- Popular box-office tie-ins for years to come, with Spider-man, the Avengers, X-Men, Thor, Iron Man, Captain America, Storm, Star Wars, and more
- Accelerated Reader quizzes

Comic Books & Literacy research compilation

Research for many demographics: reluctant/struggling readers, boys and girls, ESL/ELL, Title I, Special Ed, and for on-level readers and “book worms”

Listed on several pages in your Reading is a Superpower brochure

Share with colleagues, cite for grants

Lesson Plans based on the books

- 65 “out of the box” teaching tools - no matter your teaching experience or knowledge of Marvel/Star Wars

- Open-ended Discussion Questions for clubs and shared reading exercises

- Vocabulary lists with 5500+ terms, for word walls or personal reading

- Marvel eBooks available
Panel Discussion: New Graphic Novels for Libraries and Classrooms

Comic Books, Graphic Novels, & Literacy

- 65 step-by-step Lesson Plans
  - Movement & Fitness
  - Character Education
  - Arts & Crafts
  - Drama
  - Interactive Reading
  - Media & Writing
  - STEM
- Discussion Questions for Book Clubs, Classroom, etc.
- FREE Vocabulary Lists with definitions • 5,500 terms across 138 titles • Event guides

How much vocabulary in these things?

- Reading Teachers & Editors reviewed & listed vocabulary for Marvel, Star Wars, Indiana Jones, and more
- Our goals: count the terms to prove they were excellent reading choices, and to create "comic book glossaries"
- 5,500+ 6th grade & up different vocabulary words, many STEM terms across 138 books
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- Combine with eBooks for clubs

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All different titles, like a portable library

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For up to 8 members, multiple copies of each title

SHARED READING BINS
For large groups led by teacher/program leader, everyone with the same book

“What an inspiration and success Camp Wings Comic Con was! Thank you for your support in creating truly memorable learning experiences for these students.” – Staff Leader, San Diego County After School

“Camp Winds Comic Con is a hit in National district, San Diego.”

“Kid's were actually taking their projects home to work on them.” – Staff Leader

“The word maps and creations helped engage kids at all levels of ELL development.” – Regional Leader
Panel Discussion: New Graphic Novels for Libraries and Classrooms

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Graphic Novels in the Common Core Standards
p. 12 – Reading Standards for Literature Grades K-5
“Analyze how visual and multimedia elements contribute to the meaning, tone, or beauty of a text (e.g., graphic novel, multimedia presentation of fiction, folktale, myth, poem).”
p. 57 – Range of Text Types for Grades 6-12
“Includes the subgenres of adventure stories, historical fiction, mysteries, myths, science fiction, realistic fiction, allegories, parodies, satire, and graphic novels.”

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Today’s webinar will be archived at
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Thank you for attending our webinar.

Panel Discussion: New Graphic Novels for Libraries and Classrooms

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