Bring the four corners upward...

...and hold under the opened tips.

Fold over diagonally.

Unfold.

Repeat in the other direction.

Unfold.

Fold the four corners in...

...like so.

Flip over (to the book covers side)

Fold corners to the center again.

It should look like this.

Crease in half vertically, and unfold.

Crease in half horizontally, and unfold.

...and hold under the opened flaps.

Bring the four corners upward...

...like so.

Flip over diagonally.

Unfold.