

January			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist January 1 & 15 Double Issue	11/20	12/8	ALA Midwinter Meeting Editors' Choice & Top of the List 2017
Book Links supplement	11/20	12/8	Diverse Books Lasting Connections
E-NEWSLETTERS			
REaD Alert January	1/5	1/9	Top of the List; Editors' Choice
Quick Tips	1/3	1/5	Best Books of the Year
Booklandia	1/19	1/24	Where YA Lives
BOL Exclusives January 1	12/22	1/3	50+ Bonus Reviews in Every Issue
Corner Shelf	1/9	1/11	Where Collection Development Meets RA
Video Review	1/18	1/22	New Video Reviews and Features
Book Club Central Update	1/13	1/15	Tips for book clubs and new BCC picks
February			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist February 1	12/18	1/5	Spotlight on Diverse Books Spring Audiobook Preview
Booklist February 15	1/8	1/19	Spring Announcements Spring Children's and YA Preview
E-NEWSLETTERS			
REaD Alert February 1	1/26	1/30	Diverse Books
REaD Alert February 15	2/9	2/13	Spring Children's and YA Preview
Quick Tips	1/31	2/2	Diverse Books for the Classroom
BOL Exclusives	2/5	2/7	50+ Bonus Reviews in Every Issue
Corner Shelf	2/6	2/8	Where Collection Development Meets RA
Book Club Central Update	2/16	2/18	Tips for book clubs and new BCC picks
March			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist March 1	1/22	2/2	Spotlight on Women's Fiction Spotlight on Middle-Grade Fiction
Booklist March 15	2/5	2/16	Spotlight on Series Nonfiction Roundups: Poetry, Early Readers
E-NEWSLETTERS			
REaD Alert March 1	2/23	2/27	Women's Fiction, Middle Grade Fiction
REaD Alert March 15	3/9	3/13	Series Nonfiction
Quick Tips	2/28	3/2	Language Arts
Booklandia	3/16	3/21	Where YA Lives
BOL Exclusives	3/5	3/7	50+ Bonus Reviews in Every Issue
Video Review	3/15	3/19	New Video Reviews and Features
Top Shelf Reference	3/20	3/22	Real-World Reference
Book Club Central Update	3/23	3/25	Tips for book clubs and new BCC picks
April			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist April 1	2/20	3/2	ALA Notable Books and Media Spotlight on Health & Wellness Roundups: Spring Travel, Summer Reading (youth) & Beach Reading (adult)
Book Links supplement	2/20	3/2	Language Arts
Booklist April 15	3/5	3/16	Spotlight on Historical Fiction Spring E-reference Update Roundups: Westerns, Board Books
E-NEWSLETTERS			
REaD Alert April 1	3/23	3/27	Notable Books, Health & Wellness
REaD Alert April 15	4/6	4/10	Historical Fiction
Quick Tips	3/28	3/30	Poetry
Booklandia	4/20	4/25	Where YA Lives
BOL Exclusives	4/2	4/4	50+ Bonus Reviews in Every Issue
Corner Shelf	4/10	4/12	Where Collection Development Meets RA
Video Review	4/12	4/16	New Video Reviews and Features
Book Club Central Update	4/13	1/15	Tips for book clubs and new BCC picks

JAN. BONUS
DISTRIBUTION
2018 MIDWINTER
CONFERENCE

FEB. 1 BONUS
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2018 MIDWINTER
CONFERENCE

MAR. 1 BONUS
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May (Mystery Month at <i>Booklist</i> : Special content every day of the month across all platforms)			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist May 1	3/19	4/6	Mystery Showcase
Booklist May 15	4/9	4/20	Spotlight on Crafts & Gardening Reference Showcase
E-NEWSLETTERS			
REaD Alert May 1	4/27	5/1	Mystery
REaD Alert May 15	5/11	5/15	Crafts & Gardening
REaD Alert Mystery	5/26	5/30	Mystery Special
Quick Tips	4/25	4/27	Summer Reading
Booklandia	5/18	5/23	Where YA Lives
BOL Exclusives	5/7	5/9	50+ Bonus Reviews in Every Issue
Corner Shelf	5/8	5/10	Where Collection Development Meets RA
Top Shelf Reference	5/15	5/17	Real-World Reference
Book Club Central Update	5/11	5/13	Tips for book clubs and new BCC picks
June			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist June 1 & 15 Double Issue	4/23	5/18	ALA Annual Conference Spotlight on Biography Audio Showcase Fall Audiobook Preview
E-NEWSLETTERS			
REaD Alert June	6/8	6/12	Spotlight on Biography
Quick Tips	5/30	6/1	Science
Booklandia	6/22	6/27	Where YA Lives
BOL Exclusives	6/4	6/6	50+ Bonus Reviews in Every Issue
Corner Shelf	6/5	6/7	Where Collection Development Meets RA
Video Review	6/14	6/18	New Video Reviews and Features
Book Club Central Update	6/8	6/10	Tips for book clubs and new BCC picks
July			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist July	5/21	6/8	Spotlight on Graphic Novels Spotlight on Picture Books Spotlight on Book Discussions
E-NEWSLETTERS			
REaD Alert July	6/26	7/3	Graphic Novels
Quick Tips	7/3	7/6	Brushing Up on Classics
Booklandia	7/20	7/25	Where YA Lives
BOL Exclusives	7/9	7/11	50+ Bonus Reviews in Every Issue
Top Shelf Reference	7/10	7/12	Real-World Reference
Book Club Central Update	7/13	7/15	Tips for book clubs and new BCC picks
August			
PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist August	6/11	7/6	Spotlight on SF/Fantasy/Horror Roundup: YA and Children's Books in Spanish
E-NEWSLETTERS			
REaD Alert August	7/27	7/31	SF/Fantasy/Horror
Quick Tips	8/1	8/3	Fantasy
BOL Exclusives	8/6	8/8	50+ Bonus Reviews in Every Issue
Video Review	8/16	8/20	New Video Reviews and Features
Top Shelf Reference	8/7	8/9	Real-World Reference
Book Club Central Update	8/10	8/12	Tips for book clubs and new BCC picks

BOTH
MAY ISSUES
BONUS
DISTRIBUTION
2018 BEA

BONUS
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2018 ANNUAL
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BONUS
DISTRIBUTION
2018 NATIONAL
BOOK FESTIVAL

September (Romance Month at *Booklist*: Special content every day of the month across all platforms)

PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist September 1	7/9	8/3	Spotlight on Sports Fall Announcements Fall Children's and YA Preview Roundup: Board Books
Book Links supplement	7/9	8/3	Social Studies
Booklist September 15	8/6	8/17	Spotlight on Romance Spotlight on Travel Roundup: Holiday Books for Youth
E-NEWSLETTERS			
REaD Alert September 1	8/24	8/30	Sports
REaD Alert September 15	9/7	9/11	Romance and Travel
Quick Tips	9/5	9/7	Back to School
Booklandia	9/14	9/19	Where YA Lives
BOL Exclusives	8/31	9/5	50+ Bonus Reviews in Every Issue
Corner Shelf	9/11	9/13	Where Collection Development Meets RA
Book Club Central Update	9/14	9/16	Tips for book clubs and new BCC picks

October

PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist October 1	8/20	8/31	Spotlight on Series Nonfiction Spotlight on Food
Booklist October 15	9/4	9/14	Spotlight on the Arts
E-NEWSLETTERS			
REaD Alert October 1	9/21	9/25	Food
REaD Alert October 15	10/5	10/9	The Arts
Quick Tips	9/26	9/28	Social Studies
BOL Exclusives	10/1	10/3	50+ Bonus Reviews in Every Issue
Corner Shelf	10/9	10/11	Where Collection Development Meets RA
Video Review	10/11	10/15	New Video Reviews and Features
Top Shelf Reference	10/3	10/5	Real-World Reference
Booklandia	10/19	10/24	Where YA Lives
Book Club Central Update	10/12	10/14	Tips for book clubs and new BCC picks

November

PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist November 1	9/17	10/5	Spotlight on First Novels Roundup: Street Lit
Book Links supplement	9/17	10/5	Science
Booklist November 15	10/8	10/19	Spotlight on Religion and Spirituality Roundups: Family Life and Parenting, E-Reference
E-NEWSLETTERS			
REaD Alert November 1	10/26	10/30	First Novels
REaD Alert November 15	11/9	11/13	Religion and Spirituality
Quick Tips	10/31	11/2	Holidays
Booklandia	11/9	11/11	Where YA Lives
BOL Exclusives	10/29	10/31	50+ Bonus Reviews in Every Issue
Corner Shelf	11/13	11/15	Where Collection Development Meets RA
Book Club Central Update	11/9	11/11	Tips for book clubs and new BCC picks

December

PUBLICATION	CLOSE	MATERIALS	EDITORIAL FEATURES
Booklist December 1	10/22	11/2	Spotlight on Science and Technology Roundup: Business
Booklist December 15	11/5	11/16	Starred Reviews, the Year in Review
E-NEWSLETTERS			
REaD Alert December 1	11/21	11/27	Science and Technology
REaD Alert December 15	12/7	12/11	Editor's Choice & Top of the List, 2018 [?]
Quick Tips December	12/5	12/7	The Arts
Quick Tips Best of 2018	12/13	12/15	Lasting Connections
BOL Exclusives	12/3	12/5	50+ Bonus Reviews in Every Issue
Video Review	11/15	11/20	New Video Reviews and Features
Top Shelf Reference	11/27	11/29	Real-World Reference
Book Club Central Update	12/7	12/9	Tips for book clubs and new BCC picks