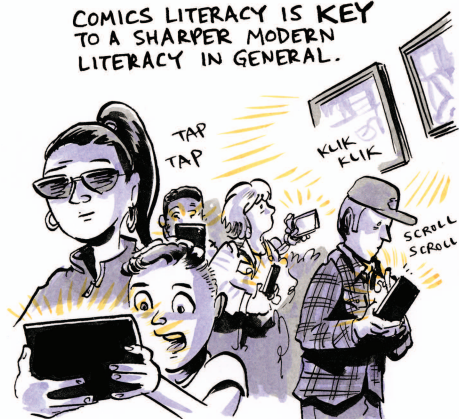


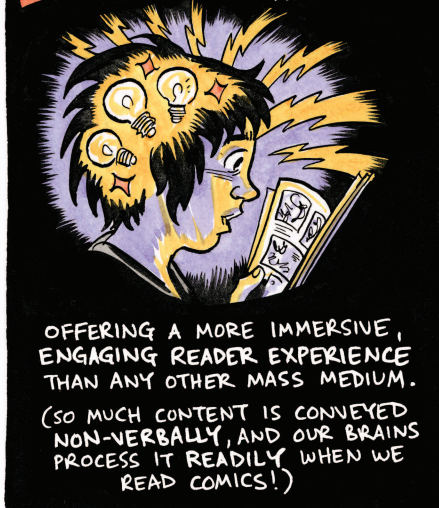


1. WE LIVE IN AN INTERFACE-DRIVEN SOCIETY WHOSE VISUAL LANGUAGE WAS DEVELOPED IN COMICS BY CARTOONISTS OVER THE PAST CENTURY, FULL STOP.

COMICS LITERACY IS KEY TO A SHARPER MODERN LITERACY IN GENERAL.



2. COMICS OPERATE ON MULTIPLE LEVELS AT ONCE—



3. COMICS CAN MAKE HUGE IDEAS + SUBJECTS ACCESSIBLE!



TAKE IT FROM ME, WORKING TO CONVEY A FIRST-PERSON HISTORICAL ACCOUNT OF THE CIVIL RIGHTS MOVEMENT INTO SOMETHING MANY MORE PEOPLE CAN PROCESS, HUMANIZE, AND APPLY TO OUR WORLD TODAY.

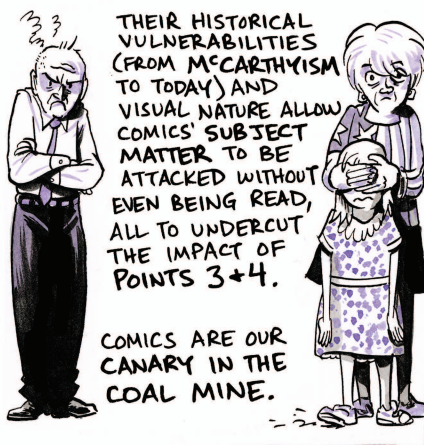


4. COMICS ARE THE MOST DEMOCRATIC MASS STORYTELLING MEDIUM!

THEY'RE CHEAP, LOW-RISK CREATIVE PLATFORMS FOR PEOPLE TO EXPRESS THEMSELVES, HELPING REFLECT OUR SOCIETY MORE FULLY WHEN WE ENCOURAGE PEOPLE TO BOTH CONVEY THEIR OWN IDEAS, AND BETTER UNDERSTAND THE PEOPLE AROUND THEM.



5. AS YOU MAY BE AWARE, COMICS ARE OFTEN EASY TARGETS FOR THOSE AVERSE TO IDEAS, EMPATHY, AND UNCOMFORTABLE HISTORY:



6. AND IMPORTANTLY, COMICS MAKE LIFELONG READERS!

THEY'RE NOT A "GATEWAY" AS MUCH AS AN EFFECTIVE FORMAT FOR CULTIVATING HABITS AND CURIOSITY, MAKING READING PART OF THE FABRIC OF EVERYDAY LIFE.



NATE POWELL is the graphic novelist behind the MARCH trilogy, SAVE IT FOR LATER, COME AGAIN, TWO DEAD, SWALLOW ME WHOLE, ANY EMPIRE, and more. He's the first cartoonist ever to win the National Book Award, as well as multiple ALA, YALSA, and Eisner Awards for the comics he puts on the page.

THANKS FOR LISTENING!