



# Calendar of Events

## JANUARY

Midwinter Booth #1925 Events:

Giveaways: Temporary tattoos, #50YearsofYA badge ribbons, 2017 events calendar

*The Outsiders* Poster giveaway to first 300 people  
Librarians and Publishers submit "Love Letter to YA" for chance to win subscription. Select entries featured in print & online

Booklist Booth kicks off 50 Years of YA with cake!  
Friday, 1/20, 5:30 pm

"Cart Blanche": Columnist Michael Cart looks back at YA in the 1960s

Guest Speaker: An original essay by author Jason Reynolds

YA Featured post on *The Booklist Reader*

YA Flashback: We present an original view of a now-classic YA title

## FEBRUARY

"Cart Blanche": Columnist Michael Cart looks back at YA in the 1970s

Guest Speaker: An original essay by a top YA author

YA Flashback: We present an original view of a now-classic YA title

Librarians and Publishers submit "Love Letter to YA" contest

YA Featured post on *The Booklist Reader*

## MARCH

"Cart Blanche": Columnist Michael Cart looks back at YA in the 1980s

Guest Speaker: An original essay by a top YA author

Librarians and Publishers submit "Love Letter to YA" contest

YA Featured post on *The Booklist Reader*

YA Flashback: We present an original view of a now-classic YA title

## APRIL

"Cart Blanche": Columnist Michael Cart looks back at YA in the 1990s

Guest Speaker: An original essay by a top YA author

Librarians and Publishers submit "Love Letter to YA" contest

YA Featured post on *The Booklist Reader*

YA Flashback: We present an original view of a now-classic YA title

MAY-DEC

## MAY

“Cart Blanche”: Columnist Michael Cart looks back at YA in the 2000s

Guest Speaker: An original essay by a top YA author  
Librarians and Publishers submit “Love Letter to YA” contest

YA Featured post on *The Booklist Reader*

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## JUNE

### ALA Annual Events

- Giveaways: buttons, temporary tattoos, badge ribbons, 2017 calendar, *Booklist's* Top 50 YA poster
- The Outsiders* Poster giveaway to first 250 people at AC booth
- 50 Years of YA birthday cake at booth
- Librarians and Publishers submit “Love Letter to YA” contest
- 50 Years of YA Panel discussion at Annual
- Graffiti on the *Booklist* booth!
- YA author signings in booth
- Subscription giveaway to 50 YA librarians announced (in booth, print) from love letter contest

YA Featured post on *The Booklist Reader*

“Cart Blanche”: Columnist Michael Cart looks back at YA in the 2010s

Guest Speaker: An original essay by a top YA author  
*Booklist's* Top 50 YA Books Ever, as chosen by our editors

Special 50 Years of YA Booklandia newsletter

2-Part 50 Years of YA Webinar: June 6, June 13

YA Flashback: We present an original view of a now-classic YA title

## JULY

*Booklist* creates shareable PDFs of Top 50 YA of All Time list

Guest Speaker: An original essay by a top YA author  
YA Featured post on *The Booklist Reader*

Librarians and Publishers submissions of “Love Letter to YA” used in print, online, TBR

## AUGUST

YA Flashback: We present an original view of a now-classic YA title

Guest Speaker: An original essay by a top YA author

YA Featured post on *The Booklist Reader*

Librarians and Publishers submissions of “Love Letter to YA” used in print, online, TBR

## SEPTEMBER

YA Flashback: We present an original view of a now-classic YA title

Guest Speaker: An original essay by a top YA author  
YA Featured post on *The Booklist Reader*

Librarians and Publishers submissions of “Love Letter to YA” used in print, online, TBR

## OCTOBER

YA Flashback: We present an original view of a now-classic YA title

Reader poll for Librarians to submit their top 50 YA Ever (students and professionals)

Guest Speaker: An original essay by a top YA author  
YA Featured post on *The Booklist Reader*

Librarians and Publishers submissions of “Love Letter to YA” used in print, online, TBR

## NOVEMBER

YA Flashback: We present an original view of a now-classic YA title

Guest Speaker: An original essay by a top YA author  
YA Featured post on *The Booklist Reader*

Librarians and Publishers submissions of “Love Letter to YA” used in print, online, TBR

## DECEMBER

YA Flashback: We present an original view of a now-classic YA title

Guest Speaker: An original essay by a top YA author  
YA Featured post on *The Booklist Reader*

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YA Flashback: We present an original view of a now-classic YA title

Top 50 Reader poll to be promoted online and TBR

**50 Years of YA** is made possible by our sponsors:

