Thank you for joining us today.

Reaching All Readers: New Multicultural Books for Children and Teens
will begin at 1 p.m. CDT. Until then, enjoy the silence.

Today’s panelists:

Hannah Ehrlich
Director of Marketing and Publicity

Sheila Barry
Publisher

Christie Harkin
Associate Publisher

Christopher Johns
Sales and Marketing Director

Tuesday, May 13
1 p.m. CDT

Tweet this #BooklistWebinar

Download a list of the titles featured in today’s presentation at www.booklistonline.com/ReachingAllReaders

Over 20 Years of Diverse Publishing
May 15, 2014
LEE & LOW BOOKS is an award-winning children's book publisher specializing in diversity

- Established in 1991
- Family-owned, and independent. We make our own decisions and publish what we want
- Awards include: the Sibert Medal, Pura Belpré Award, Coretta Scott King Award, Parents' Choice Award, Jane Addams Children's Book Award, IRA Teachers’ Choice Award, Reading Rainbow Book Selections, and many others

Why does diversity matter?

- According to the Cooperative Children’s Book Center, the percentage of children’s books by and/or about people of color has not increased in 18 years.
- Although 37% of the US population is comprised of people of color, only 10% of children’s books include diverse characters or content.

The Lack of representation is a societal problem

Recent Award-Winning Titles

Parrots Over Puerto Rico

- 2014 Robert F. Sibert Informational Book Medal, ALA
- 2014 Orbis Pictus Award Honor Book, NCTE
- 2014 Teachers’ Choices Reading List, IRA
- 2014 Américas Book Award, CLASP

King for a Day

- Starred reviews, Kirkus Reviews and School Library Journal
- Junior Library Guild Selection
- Best Books for Children and Young Adults, Bank Street Books
Reaching All Readers: New Multicultural Books for Children and Teens

Recent Award-Winning Titles

*Etched in Clay*
- 2014 Lee Bennett Hopkins Poetry Award, Pennsylvania Center for the Book
- 2014 Teachers’ Choices Reading List, IRA
- Starred reviews, *Kirkus Reviews* and *School Library Journal*
- Junior Library Guild Selection

*Killer of Enemies*
- 2014 American Indian Youth Literature Award (Young Adult Category), American Indian Library Association
- 2014 Quick Picks for Reluctant Young Readers Top 10 List, YALSA

New Spring Books from Shen’s Books

* Summoning the Phoenix: Poems and Prose About Chinese Musical Instruments *
- "A lively medley that will expand the musical boundaries of most young audiences."
- Starred review, *Kirkus Reviews*

Reprints from Shen’s Books

Visit www.bowline.com for full title list of Shen’s Books now available in print.

Reprints from Children’s Book Press

New Spring Books from LEE & LOW

The Hula-Hoopin' Queen

“A lively intergenerational picture book that will send readers out to the sidewalk for a hoopin’ good time.”

—starred review, Kirkus Reviews

by Theresa Lynne Guinn
Rev. by Vanessa Bradley-Newton
ages 4-8, 40 pages
$14.95 hardcover
ISBN: 978-1-60590-446-9
release date: June 2014

New Spring Books from LEE & LOW

Little Melba and Her Big Trombone

A biography of African American jazz virtuoso Melba Doretta Liston, a pioneering musician, composer, and arranger who was one of the first women of any race to become part of the jazz scene.

by Kathryn Russell-Brown
Rev. by Francoise Morahan
ages 6-10, 40 pages
$19.95 hardcover
ISBN: 978-1-60590-888-8
release date: July 2014

New Spring Books from LEE & LOW

Lend a Hand: Poems About Giving

A collection of original poems about giving, generosity, and spontaneous acts of kindness.

by Jon Jowa
Rev. by Lorraine Laird
ages 6-10, 32 pages
$17.95 hardcover
ISBN: 978-1-60590-870-1
release date: July 2014
Reaching All Readers: New Multicultural Books for Children and Teens

New this Summer from LEE & LOW

Twenty-Two Cents: Muhammad Yunus and the Village Bank

A picture book biography of 2006 Nobel Peace Prize winner Muhammad Yunus, who developed the concept of micro-lending and revolutionized the global fight against poverty.

by Paula Yoo
Re. by Jamel Akib
ages 6-11, 48 pages
$16.99 hardcover
ISBN: 978-1-62672-488-4
release date: August 2014

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GET INVOLVED WITH LEE & LOW BOOKS ONLINE

The Open Book Blog: blog.leeandlow.com
Twitter: @LEEandLOW
Facebook: facebook.com/leeandlow
Tumblr: leeandlow.tumblr.com
Pinterest: Pinterest.com/leeandlow

Interested in YA and speculative fiction? Follow Tu Books:

Twitter: @TuBooks
Facebook: facebook.com/tubooks
Tumblr: tubooks.tumblr.com

New Spring Books from Tu Books

Drift

There’s no room for love on the shores of Hell.

“A fantastic adventure set in a stunning, original world. Some of the best worldbuilding I’ve ever read.” -Sarah Beth Durst, author of Vessel and Conjured

by M K Hutchins
ages 14 and up, 308 pages
$16.95 hardcover
ebook also available
release date: June 2014

New this Spring from Tu Books

Rebellion (Tankborn book II)

Enslaved by their genetics. Oppressed by their creators. Fighting for their humanity.

The thrilling conclusion to the acclaimed Tankborn trilogy.

by Karen Sandler
ages 12 and up, 400 pages
$19.95 hardcover
ISBN: 978-1-59514-144-1
ebook also available
release date: June 2014

Sheila Barry
Publisher
Reaching All Readers: New Multicultural Books for Children and Teens

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**GROUNDWOOD BOOKS 2014 Preview**

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**Why Are You Doing That?**

Written by Elisa Amado
Illustrated by Manuel Monroy

Hardcover with jacket
Ages 4 to 7
7 x 8. 28pp
June 2014

- Set in a Latino community, gives Latino children a reflection of their own world and others a window onto that world
- Reflects the trend/importance of eating local foods and growing your own food/vegetables
- Curriculum connections: science (earth science, life science); social studies

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**Bravo, Chico Canta! Bravo!**

Written by Pat Mora and Libby Martinez
Illustrated by Amelia Lau Carling

Hardcover with jacket
Ages 4 to 7
8.75 x 10.875 , 32pp
April 2014

- Pat Mora and Amelia Lau Carling have proven themselves to be an award-winning team
- Illustrates the power of being bilingual in a way that appeals to children
- Curriculum tie-in to language arts, drama and Spanish language
Reaching All Readers: New Multicultural Books for Children and Teens

Norman, Speak!
Written by Caroline Addison
Illustrated by Qin Leng
Hardcover with jacket
9.5 x 8.75, 32pp
April 2014

- The first picture book from award-winning author Caroline Addison
- A perfect story for children who are learning a new language
- The humor in the story will engage and encourage reluctant and new readers
Reaching All Readers: New Multicultural Books for Children and Teens

**Lost Girl Found**
Written by Leah Bassoff and Laura Deluca
Hardcover with jacket
Ages 13 and up
5.5 x 8.25, 192pp
March 2014
- Although a number of books have been written about the Lost Boys of Sudan, no one has yet written about the girls and women
- Told in an engaging, accessible voice
- Includes a map, timeline, historical note, resources and glossary

**The Amazing Travels of Ibn Battuta**
Written by Fatima Sherafeddine
Illustrated by Inilag Mohammed Ali
Hardcover with jacket
Ages 7 to 11
9 x 11.5, 32pp
May 2014
- The first of two books that Groundwood will publish on remarkable figures of the Islamic world
- Curriculum tie-ins include social studies (history/ancient civilizations, geography and different cultures/religion), language arts (biography/autobiography/point of view)
Reaching All Readers: New Multicultural Books for Children and Teens

Moví la mano / I Moved My Hand
Written by Jorge Luján
Illustrated by Mandana Sadat
Hardcover with jacket
Ages 3 and up
9.5 x 9.5 32pp
October 2014

• A bilingual book about the power of imagination
• Curriculum tie-in to language arts (poetry)

The Market Wedding
Written by Cary Fagan
Illustrated by Regolo Ricci
Hardcover
Ages 6 to 9
7.875 x 10. 32pp
October 2014

• A retelling of a classic Yiddish story
• Also publishing as a co-edition with PJ Library
Reaching All Readers: New Multicultural Books for Children and Teens

Work: An Occupational ABC
Written and illustrated by Kellen Hatanaka

Hardcover
Ages 3 to 7
9 x 9, 40pp
August 2014

- Unexpected occupations are explored using characters of every color, shape and gender
- Visual jokes on every page and a tongue-in-cheek want-ads section provide interest on repeat readings
The Cat at the Wall
Written by Deborah Ellis
Hardcover with jacket
Ages 9 to 12
5 x 7 1/2, 144pp
September 2014
• A novel about a selfish girl who comes back to life as a cat in the occupied territories
• A short, accessible novel, ideal for engaging discussion in the classroom
• Will appeal to fans of The Breadwinner

Get ALL Kids Reading!
Specializing in books for reluctant readers, ages 10-17, of all cultural backgrounds.

Lorimer Sports Stories
Podium Sports Academy
Lorimer SideStreets
Lorimer Recordbooks

Focus on the story.
Not on race
Reaching All Readers: New Multicultural Books for Children and Teens

Over 100 books in the series

Reading Level Grades 3.0-4.9
Interest Level Ages 10-13

All About Inclusion!
Stories about boys and girls of diverse cultural backgrounds, socio-economic situations, and physical abilities

Featuring sports for everyone:
- Football
- Soccer
- Basketball
- Hockey
- Baseball
- Track
- Horseback riding
- Skating
- Swimming
- Lacrosse
- Skateboarding
- Rock climbing
- Golf
- Cricket

High kid-appeal

Free Throw Winner - American Indian Youth Literature Award for Best Middle School Book – 2012

“A hard-hitting, action-packed story of competition ... For sports enthusiasts, particularly basketball players, this is a great novel...”
- Resource Links

“... covers many of the problems and challenges of being a young teen ... separated parents, conflicting cultural traditions, and trying to follow her own love of hockey in a world where boys are accepted, and girls are not.”
- CM: Magazine

Nominated for the Spring 2011 Sakura Medal in Japan – 2010

“Overall, Trading Goals is a great book for children in this age group (10-13) whether they are soccer fans or not. Highly Recommended.”
- Lisa O’Hara CM: Magazine

“Kew does an excellent job segueing between the high-intensity sports-action sequences and the more fragile emotional scenes”
- Kirkus Reviews

Podium Sports Academy
Where anyone can aspire to be a high-performance athlete
Sports fiction for all teens
Reading Level Grades 3.0
Interest Level Ages 13+

Gripping sports action to hook any reluctant teen reader

Series features
- Ideal for reluctant readers
- Recurring cast of multicultural boy and girl characters
- Stories include issues such as hazing, drug use, eating disorders, sexuality, and abuse.
- Sports focus on hockey, synchro swimming, lacrosse, soccer, and basketball
- Written by novelist and sports expert Lorna Schultz Nicholson

“These hi/lo books tackle difficult teen problems in an easy-to-read style.”
— School Library Journal

Lorimer SideStreets series
Realistic fiction featuring characters that reflect ALL readers
Reading Level Grades 3.0-5.5
Interest Level Ages 13+

Tackles universal teen issues
- Body Image
- Drugs
- Sexuality
- Abuse
- Violence
- LGBT
- Gangs
- Cliques
- Bullying
- Mental illness
- Disabilities
- Poverty
- Racial Profiling

Great Reviews
- “The novel’s quick pace and timely subject matter will keep reluctant readers engaged.”
  — School Library Journal
- “Lee’s prose in this high-interest/low-reading level novel for teens is simple, adorned with an occasional glittering phrase… A brisk tale with an important message.”
  — Kirkus Reviews
Reaching All Readers: New Multicultural Books for Children and Teens

A Best Books for Kids & Teens selection—Canadian Children's Book Centre

Sherrard has created a believable and strong character...The author does a great job of getting into the mind of a young man.

—VOYA

Real-life sports stories about men and women who broke down barriers

Non-fiction sports biographies

Interest level ages 12+

Reading level grades 3.0-5.5

Universal themes include:

- Discrimination
- Overcoming adversity
- Leadership
- Sacrifice
- Courage
- Generosity

Featured Sports:

- Hockey
- Football
- Baseball
- Sledge hockey
- Basketball
- Boxing
- Rowing
- Skiing
- Swimming

VOYA Non-Fiction Honor List

“Accessible and compelling writing shows how the American Civil Rights movement impacted one man and his ambitions to play professional baseball. Young readers will identify with Jenkins and the obstacles he has had to overcome to become a baseball hall-of-famer.”

—VOYA

Thank you!
Reaching All Readers: New Multicultural Books for Children and Teens

Please keep in touch!

Lorimer Children & Teens

@LorimerKids

www.lorimer.ca

Christopher Johns
Sales and Marketing Director

TUTTLE Publishing

MULTI-CULTURAL
CHILDREN’S BOOKS • 2014

“I parents and teachers all over the world have become increasingly aware of the need to raise their children to be citizens of the world, to become thinking adults who, while proud of their own traditions and heritage, are free of the national prejudices, rivalries, and suspicions that have caused such havoc in the past. To this end they have wanted material that would give children a sympathetic understanding of the life and culture of other lands.”

—Charles E. Tuttle, 1953

Tuttle’s humble beginning...
The premiere publisher of Asian children’s books since 1948

COMPANY HISTORY

Tuttle Publishing has been in business for over 60 years. Our founder, Capt. Charles E. Tuttle, Jr., arrived in Tokyo in 1943 as a member of General MacArthur’s staff.

A book lover and antiquarian dealer from the small New England town of Rutland, Vermont, he was assigned to revitalize the Japanese publishing industry after WWII. In a city that lay in almost total ruin, Charles began Tuttle Publishing as he worked to import, export and ultimately produce books designed to promote a greater understanding of Japan and Asia in the West.

More active today than at any time in its past, the Tuttle company is still dedicated to the core mission espoused by Charles all those years ago—to publish fine books connecting the cultures of the East with the West and provide greater understanding of each.

BACKLIST HIGHLIGHTS

Chinese and English Nursery Rhymes Share and Sing in Two Languages 978-0-8048-4056-1
Korean Nursery Rhymes Wild Geese, Land of Goldfish and Other Favorite Songs and Rhymes 978-0-8048-4237-3
Japanese Nursery Rhymes Carp Streamers, Falling Rain and Other Traditional Favorites 978-4-8051-1188-1

My First Book of Chinese Words An ABC Rhyming Book 978-0-8048-4057-8
My First Book of Japanese Words An ABC Rhyming Book 978-0-8048-4235-0
My First Book of Korean Words An ABC Rhyming Book 978-0-8048-4236-7
My First Book of Tagalog Words Filipino Rhyming Book 978-0-8048-4234-3

TUTTLE Publishing
Reaching All Readers: New Multicultural Books for Children and Teens

BACKLIST HIGHLISTS

- Chinese Folktales: The Dragon Slayer and Other Timeless Tales of Wisdom
- Celebrating Chinese Festivals: A Collection of Holiday Tales, Poems and Activities
- My Awesome Japan Adventure: A Story About the Best 4 Months Ever!

Chinese Children’s Favorite Stories
ST7-6 86-40 328-9 0

Japanese Children’s Favorite Stories
ST7-50 30-0 86-10 0

Japanese Children’s Favorite Stories
ST7-60 30-0 86-17 0

Japanese Children’s Favorite Stories
ST7-50 30-0 86-7 4

NEW FOR SPRING

Japanese Children’s Favorite Stories
Anniversary Edition
by Florence Sakade
Illustrated by Yoshiko Uchida
978-4-8053-1265-5
$17.95 jacketed hardcover
Available Now Ages 4-8

More Japanese Children’s Favorite Stories
Anniversary Edition
by Florence Sakade
Illustrated by Yoshiko Uchida
978-4-8053-1265-5
$17.95 jacketed hardcover
Available Now Ages 4-8

NEW FOR FALL

All About China: Stories, Songs, Crafts and Games for Kids
by Alison Bramcombe
Illustrated by Lin Wang
978-0-8048-4214-8
$16.95 jacketed hardcover
November Ages 8-12

PRAISE FOR THE ALL ABOUT SERIES

“All About Japan is something truly wonderful. An inside view of what it’s like to be a child in Japan.” —Technotots.com

“Instilling in their bicultural children a sense of pride and respect for the Korean people and their country.” —PaperTigers.org

“Step-by-step directions explain how to build a volcano, create puppets, design traditional masks, or make green pancakes or an avocado drink.” —School Library Journal

All About Indonesia: Stories, Songs, Crafts and More
978-0-8048-4205-9

All About Japan: Stories, Songs, Crafts and More
978-0-8048-1377-9

All About Korea: Stories, Songs, Crafts and More
978-0-8048-4223-5
Reaching All Readers: New Multicultural Books for Children and Teens

**PRAISE FOR TUTTLE YOUNG ADULT FICTION**

**Samurai Awakening**
2013 Crystal Kite Award
“David is an engaging character whom readers will easily identify with as he struggles to overcome his own fears and doubts to find his inner strength.”
—Booklist

Jet Black and the Ninja Wind
2013-2014 Asian/Pacific American Award for Young Adult Literature
“Action-driven and rich in history, this novel is akin to a teen Da Vinci Code with ninjas; the high-stakes plot is woven with layers of mythology, intrigue, and romance.”
—School Library Journal

**NEW FOR FALL**

In Real Life
by Lawrence Tabak
978-0-8048-4478-9
$16.99 jacketed hardcover
November

“...a deeply affecting coming-of-age story set against the backdrop of high-octane competitive computer gaming. It reminded me of Cory Doctorow’s work, which I also love. Highly recommended!”
—Mike Mullin, award-winning author of Ashfall

“This is a great book for teens who love games and who just might love the mathematics behind them.”
—Lee, Ki-Suk, Korea National University of Education, Department of Mathematics Education

**NEW FOR FALL**

Korean Folk Songs
Stars in the Sky and Dreams in Our Hearts
by Robert Choi
Illustrated by Sanee Back
978-0-8048-4468-0
$15.95 paperback with disc
October
Ages 4 and up

**NEW FOR FALL**

Mei-Mei’s Lucky Birthday Noodles
by Shan-Shan Chen and Heidi Goodman
978-0-8048-4461-1
$13.95 jacketed hardcover
August
Ages 4-8

A Loving Story of Adoption, Chinese Culture and a Special Birthday Treat

**NEW FOR FALL**

Ming’s Adventure on China’s Great Wall
A Story in English and Chinese
by Li Jian
Translated by Yi-Jen Welt
978-1-60229-987-9
$16.95 jacketed hardcover
September
Ages 4-8

The Sheep Beauty
A Story in English and Chinese
by Li Jian
Translated by Yi-Jen Welt
978-1-60229-988-6
$16.95 jacketed hardcover
September
Ages 4-8

2015 is the Year of the Sheep” starting February 19, 2015
Reaching All Readers: New Multicultural Books for Children and Teens

Special thanks to today’s panelists!

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Director of Marketing and Publicity

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Publisher

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Sales and Marketing Director

Today’s webinar will be archived at www.booklistonline.com/webinars
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